ABSTRACT OF THE DISCLOSURE

A toothbrush holder is disclosed. The holder comprising a body member having a front end and a back end. The body member has a rigid geometric shape and comprises at least one holding component which is removably located within the body at the front end of the body. The holding component is adaptable to frictionally engage a toothbrush within the holder. The holder of the invention is useful to frictionally engage and store any dental cleaning device having a handle in a hygienic manner.